



Timothy Egan: Media Analyst & Content Creator

Tim is a specialist in broadcast and web based video content services, marketing and media affairs advisory practicing in New England & Canada. Via offices in Sugar Hill, NH, & Waltham, MA he researches; build relationships with; creatively implements; and analyzes the power of - media for business, government and political clients.

He is CMO/Executive Producer at Moody Street Television: www.moodystreet.tv - the ten-year-old entertainment and communications company based in Waltham, MA. He has two New England Emmy Awards as Writer/Director/Producer, among his 15 plus Emmy Nominations during his 20-year career in New England.

He is a principle in Sugar Hill Associates, a forward thinking media training firm teaching the power of media exposure and help clients maximizing it. He is an Adjunct Professor at two colleges: teaching business of television production and political media content, at Curry College in Milton, MA and teaching video production at Lyndon State College in Lyndonville, VT. He consults with the Grafton Country Economic Council helping small businesses learn practical video marketing.

With a nod to media industry development, in 2012 he was named inaugural Marketing Chairman for the National Academy of Television Arts & Sciences (NATAS). He served as a National Trustee in 2010-2012, after his role as President of the New England Chapter and Founding Co-Chair of Presidents Council for NATAS, from 2006 to 2010.

Upon moving to NH, in 2011 Tim was a Founding Member/President of the NH Production Coalition and appointed as Business Representative/Media Advisor to The NH/Canada Trade Council. In 2013 he was named to the Board of Directors for the NE/Canada Business Council; appointed to the Advisory Boards of the Visual Arts Dept at Lyndon State College and Catamount Arts in VT; and re-appointed to the Massachusetts Creative Economy Council.

Along with his communication content clients, he is the media advisor to The British Consul-General of Boston, The British Council, The New England Canada Business Council, MIT's Technology Review and legislative officials in Mass. & NH. He was a media services consultant to: Presidential Campaigns of Senator Joe Biden (DE.) in 2008 & Governor Jerry Brown (CA.) in 1992; Lt. Governor Tim Murray (MA) in 2010, Senate President Therese Murray (MA) & Jim King for US Senate in 2012 (MA), and the 2013 NH House Of Representatives - Environmental Caucus.

In his spare time he pursues a MS in Marketing at SNHU.edu He lives in and enjoys the White Mountains of NH with his wife Betty & daughter Maggie.