NOMINEES ANNOUNCED FOR OUTSTANDING INTERACTIVE MEDIA FOR A DAYTIME PROGRAM

NEW YORK/LOS ANGELES (August 26, 2021) – Nominations for the 47th Annual Daytime Emmy ® Awards category for Outstanding Interactive Media for a Daytime Program were announced today by The National Academy of Television Arts & Sciences (NATAS).

The nominees announced were:

94th Annual Macy's Thanksgiving Day Parade – NBC

Baba Yaga – Baobab Studios

Bonfire – Baobab Studios

Carmen Sandiego: To Steal or Not to Steal – Netflix

The Dawn of Art – StreamVR

Swipe Night – Tinder

"We received an unprecedented number of entries in the Interactive category this year," said Brent Stanton, Executive Director, Daytime Administration (NATAS). "Additionally, for the second year in a row, we had to do at-home judging and despite these circumstances, our judges reported thoroughly enjoying the submissions and remarked at the high quality and varied presentation of the content."

A press release with eligible vetted credits will be released on the NATAS site on Thursday, September 2nd and the winner will be released on the NATAS site (TheEmmys.TV) and social media on Thursday, September 9th.

The complete list of nominees is also available on the National Television Academy's website: theemmys.tv

All voting was tabulated by the accounting firm of Lutz & Carr, LLP.

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ABOUT NATAS

The National Academy of Television Arts & Sciences (NATAS) is a service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational, and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Awards for News & Documentary, Sports, and Daytime television programming, as well as achievements in television Technology & Engineering. NATAS membership consists of more than 18,000 broadcast and media professionals represented in 19 regional chapters across the United States. Beyond awards, NATAS provides extensive educational programs through its foundation, including regional and national scholarships and Student Production Awards.