

Greetings Everyone!

The **45th Annual 2017-2018 Daytime Emmy® Awards** entry and judge registration process has begun!

SPECIAL NOTE: Please update your address book to reflect a new Daytime Submission Site address for this year. The URL is: daytimeemmys.dmds.com.

The GENERAL RULES, BY-CATEGORY SUBMISSION GUIDE, CALENDAR and a "WHAT'S NEW" document are available to view or download on the Daytime Website.

- On the <u>Daytime Homepage</u> check the WHAT'S NEW to see the changes for this year and find the <u>CALENDAR</u> to view and download this year's timelines and deadlines.
- NEW OR RETURNING Entrants must select SIGN-UP NOW to create a NEW profile
- NEW OR RETURNING Judges must select BECOME AN EMMY
 JUDGE and complete a new Judge application. Show contacts can
 sign up and apply on behalf of other production team members to
 judge.
- View and download the GENERAL RULES & PROCEDURES and the BY-CATEGORY SUBMISSION GUIDE documents, which will assist in locating and describing the available categories. NOTE that there will be a version of the By-Category Submission Guide PDF available shortly with Internal Links to help you navigate from index to categories and from category to category!
- Please distribute this email and any of these documents to your production teams and departments.

KEY DEADLINES:

Early Submission Deadline (lower fee): November 21st - Online "paperwork" and payment complete only - video can be uploaded later!

Final Submission Deadline: December 20th - online "paperwork," payment AND video upload should be complete.

Judge Registration Deadline: January 5, 2018 - NOTE: Drama Performers need to be registered by **December 20, 2017.**

THE YANGAROO DAYTIME ENTRY AND JUDGING SYSTEM:

The online system for **entries** and **judging registration** is available. If you are new or returning to Daytime you will need to **SIGN UP** and create a new user profile in this system. **Returning judges** will also need to **SIGN UP** and create a new user profile to ensure the system contains current information and **to receive** a new **2017-18 Judging ID**. Video submissions are uploaded directly to the entry form, the system is used for online viewing/judging and for casting online ballots. The online system will prompt for any necessary information.

Following is some additional general information on Submitting Entries and Judging Registration:

ENTRIES:

SUBMISSION PLANNING: If you are entering a **Series** and multiple related categories, you should now be choosing the submission episode (or episodes). Before uploading any of your video files to the submission site, please check the source video quality to ensure the video and audio is optimal. The file is trans-coded in readiness play-ability on the various web browsers and mobile judging platforms. Once you are notified that the video is ready, please review your trans-coded submission video again before it advances to the judging process.

ENTRY FEES: Since 2008 we have endeavored to keep the entry fees at the same rate, however this year, we'll see a necessary, modest rise in those rates.

ENTRANT TEAMS: Production seasons often span the Daytime Emmy® Awards eligibility (calendar) year, and production staff may change during the course of a production year. Many categories in Daytime are **Team Awards**, therefore when submitting your entrant teams, be sure to include all who are eligible.

ENTRANT TEAM INFORMATION: Entries are often prepared and completed by an individual responsible for multiple submissions for a show or network. (The Entrant or "Show Shepherd"). "Entrant Team members"

are those whose work is being recorded in the system by that person, be it producers for programs, hosts, performers or craft individuals or teams for other categories. If you are fulfilling the role of entrant "Shepherd" please be sure to double check name spellings and titles. When entering contact information for Entrant Team Members, the system will capture your (Show Shepherd) contact information, however you may type over and replace with personal team member information if desired. For categories with large entrant teams, you can download an Excel spreadsheet template to prepare, finalize then drag and drop directly in to the entry form. **NOTE:** If you apply your "Shepherd" contact information to all entrant team members, you will be responsible for distributing all Daytime Emmy® Award information during the process, such as verification of entry, judging information, notification of nominations, event information or indeed a win!

WYSIWYT- What-You-See-Is-What-You-Typed! Entry information appears exactly as entered into the Daytime system - odd capitalizations, all lower-case, misspellings, missing credits etc. The system does not automatically correct or change cases! Please make sure your information is accurate and official! If you are nominated (or indeed are an Emmy recipient!), this information "travels" to press releases, print programs and the Daytime archive.

NEW CATEGORIES, NEW CATEGORY ORDER AND NUMBERS: If you are a returning entrant or show "shepherd", you will notice new categories, a number reorder and some changes to existing categories. As in the past several years, our PDF By-Category Submission Guide document is your friend - indexed and linked internally to assist in locating each category's necessary information on a single page and linked to related categories. NATAS Chapter Presidents and Administrators, please make sure to distribute this information to any production companies in your region who produce Nationally distributed programming.

JUDGING:

Go to the YANGAROO/ Daytime Online system HERE and look for BECOME AN EMMY JUDGE to register to be a judge. Both New and Returning Judges MUST register in the YANGAROO system (in order to receive a unique 2017-18 judging ID). If you are a Show Shepherd, please assist or remind everyone on your show or network to register. You may register for yourself, or register on behalf of other individuals on your program's team. NATAS Chapter Presidents and Administrators, please make sure to distribute this information to any members who have the necessary

National qualifications to participate in judging for the Daytime Emmy® Awards. Over the next few months, the Daytime Administration will be reviewing and approving applicants to serve as jurors.

QUESTIONS OR PROBLEMS:

The support team from our system partner **YANGAROO** will be available to help and answer any technical questions you may have along the way via email - emmysupport@yangaroo.com or phone, **Toll Free** -

1.866.992.9902. The Daytime Emmy® Awards Administration can answer any questions you may have regarding the contest. Please feel free to contact us at daytime@emmyonline.tv or give us a call at **212-586-8426**. (Email will elicit the fastest response!).

Be sure to follow us on <u>Facebook</u> **as w**e will be posting Daytime Emmy® process updates there also.

Sincerely, Brent

Brent Stanton, Executive Director - for the Daytime Administration

<u>follow on Twitter</u> | <u>friend on Facebook</u> | <u>forward to a friend</u>

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