

Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

REGIONAL EMMY® AWARDS CONTEST RULES

PURPOSE

To recognize outstanding achievements in television and allied media by conferring annual awards of merit in the Chapter's designated award region which includes 7-Boston (Manchester), 30-Hartford & New Haven, 52-Providence-New Bedford, 77-Portland-Auburn, 93-Burlington-Plattsburgh, 111-Springfield-Holyoke, 153-Bangor and 204-Presque Isle. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and digital media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and online.

WHO CAN ENTER

Membership in The National Academy of Television Arts & Sciences is not required to enter the Emmy® Awards. Entrants must have each performed a significant and hands-on role in the production. Eligibility is determined by role rather than an individual's job title. Managers, News Directors, clients and supervisory personnel are typically not considered eligible but may petition to be included if they actively participated and their work significantly contributed to the content being submitted.

Entrants, producers, management or designated representatives may submit an entry on behalf of another individual. In that case, the submitter is responsible for confirming the entrant's knowledge of and adherence to all eligibility rules and that they have given their consent to the content submitted. Also, submitters are strongly encouraged to reach out to all key contributors on the entry, to make them aware that their work is being submitted and to allow them the opportunity to add their name.

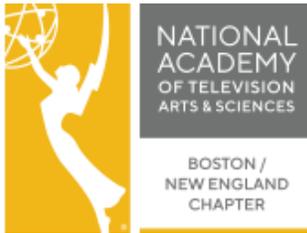
STUDENT PRODUCTIONS

Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class for which school credit is received, the material is considered to be the work of a student. If a student works on a project submitted for Emmy® consideration by a professional, and is included on the entry for that project, they cannot enter as a student, but instead must pay the appropriate professional entry fees. Student award recipients or their institutions from any NATAS Chapter's high school or college competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

SUBMISSION ELIGIBILITY

To be eligible, original entries must have been transmitted to the general public by a television station, a cable company, satellite, the internet or other digital delivery medium. Eligibility is limited to digital and telecast/cablecast programming that was originally produced and intended for the Chapter's regional or local audience during the Chapter's eligibility year, January 1 through December 31, 2020.

Broadcast and cablecast entries must have been produced and intended for a regional or local audience, within the Chapter's designated awards area, and must have had their first transmission



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

in that awards area during the eligibility period. Entries produced and intended for a wider audience (a national audience) should be submitted for consideration in NATAS' national awards.

Video content distributed via the Internet must have been produced and intended for a regional or local audience within the Chapter's designated awards area. Internet content intended for a wider audience (a national audience) should be submitted for consideration in NATAS' national awards.

Additional eligibility clarification notes:

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
2. A documentary film that has a limited theatrical release at film festivals (showing on 50 or fewer screens in the U.S. over a one-year period) before telecast or being made available online is eligible provided the program content is produced and intended for the regional or local audience. Documentary films with a theatrical debut more than one year prior to its television or streaming debut will not be eligible.
3. Local content that later receives national distribution may be submitted to either a Regional or a National Awards Competition, but not both.
4. Materials provided by a news service, cooperative news association or similar source must be treated as previously produced material unless it was originally intended for first release in the regional awards eligibility area to which it was submitted with on-site supervision by the entrant.
5. Local segments that are eligible to participate as entries in National Emmy® Award competitions (i.e. News & Doc) may compete in both regional and national awards competitions under prevailing rules.

ORIGINAL MATERIAL

At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in new, original content.

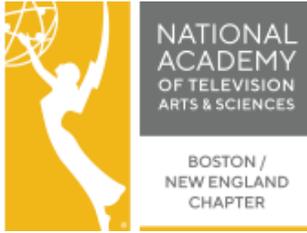
Materials provided by a news service, cooperative news association or similar source must be treated as previously produced material, unless originally intended for first release in the Chapter's regional awards eligibility area to which it was submitted with on-site supervision by the entrant.

CONTENT ELIGIBILITY

The interpretation of the Chapter Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

The following programming is not eligible:

1. Pornographic, violent, defamatory or offensive content.
2. Previously aired programs, series or related craft content which aired and met eligibility requirements during a previous award year or another Emmy® competition.
3. Program length commercials or infomercials.
4. Closed circuit content or internal communications.
5. Content from telethons, pledge breaks and/or programs with a unique call to action aired for the purposes of raising money for political parties, charities or other related causes.
6. Motion picture content that premiered in general release to the public in theaters.



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

7. Compilation reels, "clip shows" or "best of..." programs that were edited from original content.
8. Any acquired foreign productions not originated in the United States.

ENTRY QUOTA

In order to sustain a high level of award excellence, Chapters must continue to self-regulate their entries, making sure only the appropriate individuals are recognized. To maintain this consistency, there is a maximum quota of 12 eligible names allowed on each entry. Any name(s) added beyond this number will require written authorization from the primary responsible entrant detailing the additional job title and responsibility. Chapters would then have the option of accepting these additional entrants or not.

CATEGORY VIABILITY

In the event that Administration and the Awards Committee deem a category non-viable due to insufficient number of entries, the category may be canceled or merged with another similar category. If a category is merged, entrants would have the option of dropping out of the competition and receiving a refund of their entry fees.

EXCERPTS

An excerpt is defined as a continuous segment or section from longer content.

Unless noted in the category description, no more than three (3) excerpts may be used to bring longer content to the specified category time limit.

For entries representing a program series, content must be included from multiple episodes of the series. A maximum of three (3) representative excerpts is permitted. One to two seconds of black, with no audio or slates, must be added to separate excerpts.

If the awards committee determines the content of any excerpt is ineligible, the entire entry will be ruled ineligible. Removal of a commercial break between segments does not constitute a separate excerpt.

COMPOSITES

A composite is defined as a sampling of a minimum of two (2) and no more than five (5) representative segments or examples of work that convey to a judging panel the scope, breadth, or range of an individual's talents within the specified craft category.

The elements within a composite, unless otherwise noted in the category description, are to be "as aired" with no post-distribution changes, such as additional edits, music or special effects.

Composites may include stories or segments in their entirety and/or excerpts from longer content.

One to two seconds of black between cuts, with no audio or slates, must be added to separate segments within the composite.

DEMO REELS OR MONTAGES ARE NOT ALLOWED.

ENTRY PLACEMENT

When an entry's content allows for a choice of category placement, the producer has the discretion to enter the material in the most appropriate content category in addition to any craft achievement categories where it is eligible.



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

However, certain rules must also be considered and followed:

- No entry may be submitted to more than one Emmy awards competition (Regional or National).
**Exception: Regional Emmy recipients in the Breaking News and Investigative Report categories are eligible for submission to the National News & Documentary competition under prevailing rules.*
- Different episodes from the same program or series can only be entered in one Emmy® Awards competition.
- Entrants are not allowed to separate content from individual craft achievement and submit in multiple Emmy Awards competitions.
- If the Chapter deems content ineligible, craft submissions related to that content would also be ineligible.
- The first distribution of the entry is the primary determination of eligibility.

The Chapter reserves the right to disqualify outright or move any entry to a different entry category if in its judgment such action is warranted. Entries will not be accepted if no applicable category is found.

DOUBLE-DIPPING

No entry may be submitted in its entirety in more than one content category. No entrant may be recognized more than once for performing the same job function for the same content.

Exceptions are given for content that was part of a full newscast. To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and another entry.

Example:

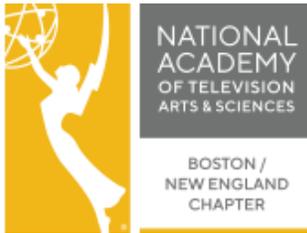
An investigative reporter is listed on a newscast entry. Under this double-dipping rule, a portion of the newscast content could be entered in Investigative Report, but the same reporter cannot be listed as a reporter since their name already appeared on the newscast entry in that specified role.

If you enter a full program or episode from a series in a content category, you cannot also enter a segment from the same show in another content category. Content produced as both a multi-part series and a full-length program may be entered only once, regardless of the amount of new material added.

Example:

An investigative team does a three-part series within a newscast on gun control. Once the three parts have aired, and the same material re-purposed as a news or program special, the team would need to decide if they should enter the original series or the special, not both.

For Branded Franchise series, you may choose to submit up to five (5) representative segments from the series as a single entry in the appropriate category. If you enter the Branded Franchise as a series, you cannot also enter a segment from the same Franchise in another content category. However, if you do not submit the franchise as a series entry, you may submit individual segments in the appropriate categories.



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

Example:

Your franchise is "This Week's Health Advice." The specific subject matter varies from week to week with topics such as Heart Health Awareness, Mary's Battle with Lupus, Dietary Tips, The Best Yoga Studios in Springfield. You may submit each segment separately as individual entries based on the subject matter. Alternatively, you may submit all 5 segments in the Health category as a single entry representing the franchise. However, if you submit the franchise as a single entry, you may not submit any individual segments from the franchise elsewhere.

A single or multi episode full-length program, or a multi-part news series, all on the same subject, may only be entered in one content category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on content. This exception does not apply to individual stories from a news series.

Examples:

Your entry is a four-part series, Saving the Bay. Part one of the series is entered in the Informational/Instructional category. Part three cannot be entered in the Environment category.

Your program is called Community Weekly, an on-going weekly series. Though it is basically a Public Affairs series, episode 204 may be about music, episode 216 about sports, while other episodes are more generic. Under our rules, episode 204 could be entered in an Entertainment category, while episode 216 could be entered in Sports. Other episodes from the series could be entered in Public Affairs.

In situations where craft persons, like writers, photographers, editors, etc., served in multiple roles that significantly impacted the final product, they may be listed on content categories and/or craft achievement categories provided they don't violate double-dipping guidelines.

Examples:

If a craft person is a writer/photographer on a documentary, they could enter the documentary in a program category listing themselves as only the writer. They could also enter the documentary (or a portion of it) in the photographer craft category, listing themselves as photographer only.

If they are not an entrant on the program entry, they could enter the writer and/or photographer craft categories, using the same material since they performed different job functions.

If they list themselves as both writer and photographer on the program entry, they are ineligible to enter either the writer or photographer craft categories.

They cannot enter either craft category using the dual job title since one craft category is only for writer and the other only for photographer.

ENTRY ERRORS AND OMISSIONS

The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

Once a Chapter's award nominations are announced, there is a 10 calendar day grace period in which names, under extreme, special circumstances, can be added to a nominated entry. These requests should be authorized in writing to the Chapter from the person who submitted the entry or one entry nominee requesting this addition and detailing why this request should be granted. An individual may petition the Chapter directly if the situation warrants. The Chapter's Awards Committee will make the final decision and ruling.

Once the Emmy® awards ceremony has concluded, NO individual names can be added to an awarded entry as an additional recipient, under any circumstances.

INTENTIONAL FALSIFICATION

The entrant warrants that they are the party most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits will result in disqualification.

Attempts to adjust show titles, airdates and/or descriptions of content in order to submit to multiple chapters or multiple categories, regardless of the circumstances, is prohibited.

DISQUALIFICATION

Ineligible entries may be disqualified during any phase of the competition.

COPYRIGHT

Each entrant agrees that any form of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by NATAS for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright content.

JUDGING PROCEDURE

Judging panels should be made up of no fewer than **6** qualified judges who shall be certified as peer judges, with no more than **3** of those judges from the same station or company. Whenever possible, it is preferred that the judging coordinator secure at least 8 qualified individuals to serve on a judging panel. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

NON-COMPETITIVE JUDGING

Entries are judged against a standard of excellence on their own merit and do not compete against each other. Craft entries are evaluated using a 1-10 scale each for Creativity and Execution. All other entries are scored using a 1-10 scale each for Content, Creativity and Execution. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

LANGUAGE OTHER THAN ENGLISH

Spanish-language entries will be judged by a panel of Spanish-language media professionals who are bilingual or Spanish proficient.

Programs in languages other than English or Spanish may also be entered; however, judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel.

JUDGING REQUIREMENT

The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are judging our Chapter's entries. Our Chapter will judge other Chapters' entries. By entering, you agree to serve as a judge when asked.

DISCLOSURE OF JUDGING RESULTS

In order to maintain fair, consistent peer judging without influence, judges must not disclose how they voted. If they ignore or abuse this privilege, their ballot will be disqualified and/or their judging status eliminated.

WHO RECEIVES THE AWARD?

Producers, craft persons and other eligible entrants as listed on the entry form receive the Emmy® statuette.

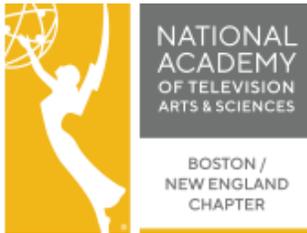
Eligible entrants must have significant, creative, and hands-on involvement in the actual production of the video that is submitted. Roles peripheral to the actual video production (proposal/grant writing, research, fundraising, general supervision, etc.) are not substantial enough to be considered in this competition.

Executive Producers and management personnel (such as News Directors) are not eligible for Emmy® statuettes unless directly involved in the hands-on production of the work submitted. Those who serve in a managerial or supervisory role only should not be listed on the entry. To be considered, Executive Producers, General Managers, News Directors or other management personnel must have directly participated in the execution of the video. In such cases, a written request outlining the person's involvement should be submitted via email to the Chapter's awards committee for approval.

In the Craft Achievement categories, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify except for achievements in directing categories.

Emmy® Awards are presented to individuals, not to their employers. It is the individual entrant's achievement that is being judged and recognized, even if an employer pays entry fees.

Others who work on a nominated or recognized entry may order contributor certificates or plaques. Individuals who did not receive a statuette but were eligible for production certificates and/or plaques are not considered Emmy® recipients.



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

COMMEMORATIVE STATUETTES

As a courtesy, stations, studios, production companies and other Chapter-approved organizations may order a commemorative statuette for public display at their place of business. The statuette is engraved the same as the original Emmy® Award, with the word "commemorative" added. Neither the organization's name nor any other special wording may be engraved in place of where the individual's name and position would usually appear. Commemorative Emmy® statuettes cannot be ordered for individuals.

PROMOTION

All publicity, advertising or any written reference undertaken by nominees and award recipients to the Emmy® Awards, must clearly state that the awarded achievement is for a Regional Emmy® Award. The word "Regional" **must** appear in these instances. The recipient of a nomination or an Emmy® Award may refer in advertising and publicity to the fact that they have been honored **only** for **one year** after the recognition was bestowed. They may use a replica of the Emmy® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette cannot specifically advertise they are an Emmy® award recipient. They can only state they worked on the recognized program.

RULES FOR THE PROTECTION OF THE EMMY® STATUETTE

The Emmy® statuette is the property of and all rights are reserved by The National Academy of Television Arts & Sciences (NATAS) and the Academy of Television Arts & Sciences (Television Academy). The Emmy® statuette may not be reproduced or used in any commercial manner unless otherwise permitted by NATAS, it being understood that possession of the same is solely for the benefit of the recipient and the recipient's heirs or successors in interest. If a recipient or the recipient's heir or successor in interest proposes to sell, loan, donate or otherwise dispose of the Emmy® statuette, such persons shall be obligated to return the statuette to The National Academy of Television Arts & Sciences which will retain the same in storage in memory of the recipient.

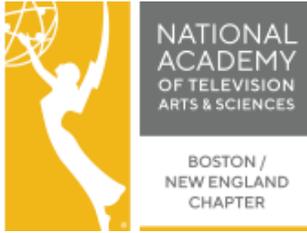
A ® registration mark and the appropriate copyright notice: © NATAS/Television Academy must accompany any portrayal of the Emmy® statuette or moniker.



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

BOSTON/NEW ENGLAND CHAPTER RULES

- ❖ The Boston/New England Chapter recognizes that there will be instances where more than one person is responsible for the work entered. Additional entrant names (statue eligible individuals) are only accepted if their contributions were tantamount to the entry's award-worthiness. **Entrant names (statue eligible individuals) are only accepted at time of entry before the deadline, and appropriate fees paid.**
- ❖ Submission of an entry constitutes an agreement that each entrant listed on the entry must serve as a peer judge on at least one panel in the next 12 months. A surcharge of \$40 per entry will be applied for non-compliance of the mandatory judging rule in the following year.
- ❖ Entries may be submitted by any member or non-member of the Boston/New England Chapter of The National Academy of Television Arts & Sciences and its designated market areas who is directly responsible for the production of the entry or for the craft achievement.
- ❖ Submission of an entry constitutes an agreement that any promotion or advertising incorporating any award that may be received shall be subject to the Rules and Regulations of The National Academy of Television Arts & Sciences and subject to the approval of the Board of Governors of the Boston/New England Chapter prior to such use.
- ❖ By entering your work, as indicated by your name or designated submitter's signature on the entry, each entrant grants to the Boston/New England Chapter of The National Academy of Television Arts & Sciences the right to replay their entry or portion thereof publicly during the Boston/New England Emmy® Awards Ceremony, in any subsequent broadcast/cablecast distribution of the ceremony in any form, and to stream the entry or portion thereof on our website without liability or obligation from the Boston/New England Chapter.
- ❖ Nominees will not automatically become award recipients.
- ❖ The Boston/New England Awards Committee reserves the right to change an entry's category if submitted improperly. The decision of the Chapter Awards Committee is final.
- ❖ The Boston/New England Awards Committee reserves the right to remove any category, if that category receives fewer than 3 entries over a two-year period of the Chapter's award process.
- ❖ Additional Acknowledgements are listed in the program book only after the nomination list is released. Individuals listed as additional acknowledgements are not eligible for complimentary certificates or Emmy® Award statuettes.



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

44th BOSTON-NEW ENGLAND CATEGORIES

NEWS CONTENT

News content categories are intended for journalistic material produced by news departments within television stations, newspapers or online news reporting entities.

Producers should be the primary entrants for these categories. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

NEWSCASTS

For excellence in a regularly scheduled newscast. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Post edits are not permitted except for the removal of commercials. For newscasts that exceed the 30 minute category time limit entrant may submit up to 3 excerpts. Time Limit: 30 minutes.

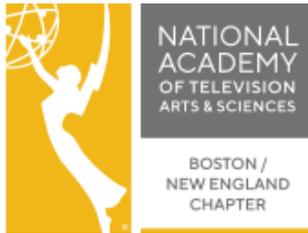
1. **Morning Newscast**
 - A. **Larger Markets** (1-49)
 - B. **Medium Markets** (50-99)
 - C. **Smaller Markets** (100+)
2. **Evening Newscast**
 - A. **Larger Markets** (1-49)
 - B. **Medium Markets** (50-99)
 - C. **Smaller Markets** (100+)

NEWS GATHERING

3. **Daily News Report (single shift)**

For excellence in coverage of a single news story or topic which is shot, edited and aired within one work shift. Entry may include live and/or recorded elements and online video content. Topic covered must not be considered a news investigative report or news specialty report. Time Limit: 10 minutes.

NOTE: This is the basic news reporting done day-in and day-out by a news department. Entries in this category typically evolve out of the daily planning of a newscast or other news distribution product.



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

4. Hard News Report (no time limit)

For excellence in coverage of a single hard news story or topic which has no time limit for its preparation. Entry may include live and/or recorded elements and online video content. Topic covered must not be considered a news investigative report or news specialty report. Time Limit: 10 minutes.

NOTE: This is the basic news reporting done day-in and day-out by a news department. Entries in this category typically evolve out of the daily planning of a newscast or other news distribution product.

5. Breaking or Spot News-Single Report

For excellence in coverage of a single unanticipated news event. Entry should convey a sense of immediacy in the coverage of an unfolding event. Entry must be one continuous report as originally broadcast or streamed. Entry may include live or taped elements or a combination of both. Time Limit: 15 minutes.

6. Breaking or Spot News-Multiple Reports

For excellence in coverage of a single unanticipated news event. Entry should convey a sense of immediacy in the coverage of an unfolding event. Entry should be a composite of at least two (2) reports on the same topic - as they were originally broadcast or streamed. Exempt from composite and excerpt limit rules. Entry may include live or taped elements and online video content. Time Limit: 30 minutes.

NOTE: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Breaking News.

7. Continuing Coverage

For excellence in coverage of a single, evolving news topic through an extended number of reports distributed over a time period exceeding 24 hours. Entries will be judged in part on story advancement. Entry should be a composite of at least two (2) reports as they were originally broadcast or streamed. Exempt from composite and excerpt limit rules. Time Limit: 30 minutes

NOTE: Continuing coverage entries typically consist of an establishing report followed up by additional reports that show how the story has evolved and changed with new revelations or sidebar stories over a longer period of time, such as days, weeks or months.

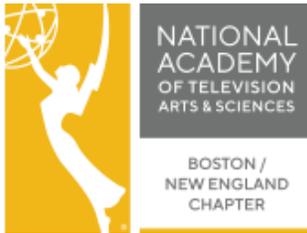
8. Team Coverage

For excellence by a team involved in covering multiple news reports on a single subject, shot, edited, produced and broadcast or streamed within 24 hours. Entry may include multiple live and/or recorded elements and online video content. Entry may be a single, continuous report or a composite of multiple reports or elements. Exempt from composite and excerpt limit rules. Time Limit: 30 minutes.

NOTE: As a team entry, multiple entrants must be listed on the entry form.

9. Investigative

For excellence in a series of reports covering one investigation focused on a specific community problem requiring research and investigative journalism. Entry will be judged on the quality and



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

extent of research, the presentation and the impact of the reporting, which may include new legislation, policies, government or legal investigations, public outcry, etc. Entry must include written documentation in the synopsis section of the online entry form and a minimum of two (2) reports. Time Limit: 30 minutes.

NOTE: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story Investigative Report.

News Feature

For excellence in reporting of feature news stories or topics. Features are generally defined as stories that have a personal, emotional or creative slant and include elements that go beyond the scope of straight factual information found in a hard news story. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry. Multiple Report entries may include either several reports on the same feature topic, or several reports from an ongoing branded feature news series and must include a minimum of two (2) and no more than five (5) reports. Single Report Time Limit: 10 minutes. Multiple Report Time Limit: 15 minutes.

10. Light Feature (Single Report)

11. Light Feature (Multiple Reports)

12. Serious Feature (Single Report)

13. Serious Feature (Multiple Reports)

Specialty Content News

Producers should be the primary entrants for Specialty Content categories. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness. News content is only eligible in the appropriate News subcategories. For single News entries, the original video and submission length must not exceed 10 minutes. Multi-part news series entries are eligible and must include a minimum of two (2) but no more than five (5) separate reports from the series. Total submission time limit for News series entries may not exceed 15 minutes. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

14. Arts & Entertainment News

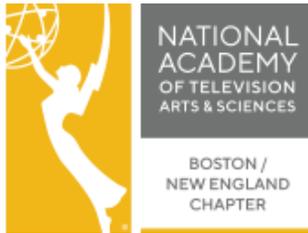
For excellence in news or journalistic coverage of general entertainment, variety or visual and performing arts

15. Business/Consumer News

For excellence in news or journalistic coverage of business, finance, consumer affairs or economic topics

16. Crime

For excellence in news or journalistic coverage of crime, violations of the law or criminal justice related topics



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

17. Education/Schools

For excellence in news or journalistic coverage of schools, teaching or education related topics

18. Health/Science

For excellence in news or journalistic coverage of health or medical related topics

19. Human Interest

For excellence in news or journalistic coverage of stories that appeal to the human spirit

20. Military

For excellence in news or journalistic coverage of military related topics

21. Politics/Government

For excellence in news or journalistic coverage of political, civil or government related topics

22. Societal Concerns

For excellence in news or journalistic coverage of current issues of societal concern, community or immediate public interest

23. Sports Feature

For excellence in news or journalistic coverage of sports, athletes, coaches and other related topics

24. Technology

For excellence in news or journalistic coverage of technology industry stories and related topics.

SPECIALTY CONTENT

Producers should be the primary entrants for Specialty Content categories. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness.

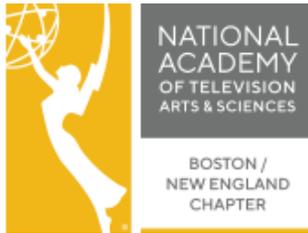
News content is only eligible in the appropriate News subcategories.

For Short Form Content entries, the original video and submission length must not exceed 10 minutes.

For Long Form Content entries, the original video must be longer than 10 minutes. Submission length may not exceed 30 minutes. No more than three (3) excerpts may be used to bring longer content to the 30-minute time limit. Excerpts must be presented in original, chronological order.

Series entries are eligible and must include a minimum of two (2) but no more than five (5) separate segments from the series. Total submission time limit for News and Short Form Content series entries may not exceed 15 minutes. Long Form Content series entries may not exceed 30 minutes.

Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

25. Arts & Entertainment

For excellence in content about general entertainment, variety or visual and performing art

26. Education/Schools

For excellence in content about schools, teaching or education related topics.

27. Children/Youth (12 and under)

For excellence in content that is of interest and value to a target audience 12 years of age or younger

28. Environment/Science

For excellence in content about environmental impact issues, science or related topics

29. Health/Medical-Short Form Content (up to 10 minutes)

For excellence in content about health or medical related topics

30. Health/Medical-Long Form Content (longer than 10 minutes)

For excellence in content about health or medical related topics

31. Historical/Cultural-Short Form Content (up to 10 minutes)

For excellence in coverage about historical or cultural related topics

32. Historical/Cultural-Long Form Content (longer than 10 minutes)

For excellence in coverage about historical or cultural related topics

33. Lifestyle

For excellence in content that deals with everyday life subjects such as: food preparation, recipes, techniques, home improvement, decoration, renovation, gardening, outdoors, crafts and/or automotive repairs.

34. Politics/Government

For excellence in content about political, civil or government related topics

35. Societal Concerns-Short Form Content (up to 10 minutes)

For excellence in content about current issues of societal concern, community or immediate public interest.

36. Societal Concerns-Long Form Content (longer than 10 minutes)

For excellence in content about current issues of societal concern, community or immediate public interest.

SPORTS CONTENT

Producers should be the primary entrants for Sports Content categories. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness.

Sports News content is only eligible in the appropriate News subcategories.

For Short Form Content entries, the original video must not exceed 10 minutes.

For Long Form Content and Program entries, the original video must be longer than 10 minutes and submission length may not exceed 30 minutes. No more than three (3) excerpts may be included to



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

bring longer content to the 30-minute time limit (exceptions: Sports - One-Time Special and Sporting Event/Game Live Broadcast.) Excerpts must be presented in original, chronological order.

Series entries are eligible and must include a minimum of two (2) but no more than five (5) separate segments from the series. Total submission time limit for Short Form Content series entries may not exceed 15 minutes. Long Form Content series entries may not exceed 30 minutes.

37. Sports Story

For excellence in content about sports, athletes, coaches and other related topics. This category is intended for features, segments and other storytelling vehicles of varying lengths and NOT for traditional 30 or 60-minute programs.

38. Sports Program – Live

For excellence in a sports program or series that is live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast, including but not limited to pregame and postgame shows surrounding live sporting events. Entry may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may not have post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

39. Sports Program – Post-Produced or Edited

For excellence in a daily or weekly sports program or sports series (non-news). Entry must have, as its basis, special coverage not to be taken from a newscast. Content in these programs is post produced and heavily edited. Entry may have no post-broadcast edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

40. Sports – One-Time Special

For excellence in a one-time sports-related special program that is not part of a daily or weekly sports program, game or series. Entry may be live, recorded live or post-produced. Entry should have no post edits except for the removal of commercials. Entry may include no more than eight (8) excerpts to bring the entry down to the 30-minute time limit.

NOTE: examples might include content surrounding regional coverage of the Kentucky Derby, Boston Marathon, Hockey Day Minnesota or High School Football Championship Preview.

41. Sports Interview/Discussion

For excellence in content consisting of sports interview/discussion content that is at least 75% unscripted. This category is primarily intended for formal interviews where both the interviewer(s) and interviewee(s) are visible on camera and engaged in discussion.

42. Live Sporting Event/Game

For excellence in production of a single program or series, (live or recorded live) sporting event or game. A composite is required and should include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. Series entries must have something that makes it a



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

series (an actual baseball series, playoff series, season series between teams, etc.) Entry may include no more than eight (8) excerpts to bring the entry down to the 30-minute time limit.

PROGRAM CONTENT

Producers should be the primary entrants for Program Content categories. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

Unless otherwise noted, the time limit for any program or long form content category is 30 minutes. A maximum of three (3) segments/excerpts is permitted to bring longer programs to the required entry time limit. For program or long-form series entries, the entry must include excerpts from at least two (2) episodes from the series.

43. Documentary

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of current, cultural and/or historical significance. Time limit: 60 minutes.

44. Magazine Program

For excellence in a program or series consisting of various stories of regional interest designed to entertain and inform. Time limit: 30 minutes.

Note: Magazine program segments that are not a part of a submitted Magazine Program or Series, can be submitted in any of the appropriate Short Form Content or Specialty Content categories.

45. Special Event Coverage

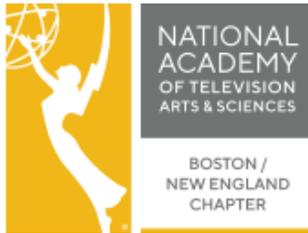
For excellence in coverage of a one-time-only, anticipated community or entertainment event such as a parade, holiday fireworks or a funeral procession. Entry may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 75% live material, with no post edits. Time Limit: 30 minutes.

46. Informational/Instructional

For excellence in content whose purpose is to be instructional; to teach formally or informally about a subject.

47. Interview/Discussion

For excellence in content that consists of interview/discussion material that is at least 75% unscripted. This category is primarily intended for formal interviews where both the interviewer(s) and the interviewee(s) are visible on camera and engaged in discussion.



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

SPOT ANNOUNCEMENTS

For excellence in promotional, commercial or public service announcements. Entries must be regionally conceived, produced and distributed. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. **Spots may be 5 seconds to 2 minutes in length.** If a campaign is entered, a maximum of five (5) spots may be included which are edited together for a single video upload. If a campaign is entered, no spots from that same campaign may be submitted in a single-spot category.

48. Public Service Announcement-Single Spot

For excellence in announcements that effectively create awareness, focus interest on or marshal support for worthy community causes or organizations.

49. Public Service Announcement-Campaign

For excellence in announcements that effectively create awareness, focus interest on or marshal support for worthy community causes or organizations. If a campaign is entered, no spots from that same campaign may be submitted in a single-spot category.

News Promotions

For excellence in announcements that promote news departments within television stations, newspapers or online news reporting entities and/or content produced by those entities. This includes promotion of or teases for specific news stories, breaking news or weather, sports content within newscasts, news specials, news image and on-air news/weather/sports anchors and reporters.

50. News Promotion-Topical/Image-Single Spot

51. News Promotion-Campaign

Program Promotions

For excellence in announcements that promote content produced outside the news department. This includes spots that promote a broader station/company image as well as regionally produced spots for network, local and/or syndicated programming.

52. Program Promotion-Single Spot

53. Promotional Campaign

54. Commercial

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. Program length commercials (infomercials) are not eligible.



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

CRAFT ACHIEVEMENT

For excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft or a composite of material as originally distributed. While craft entrants may submit more than one entry per craft discipline, only one of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries in the same craft category. Craft awards are intended for hands-on craft persons, not those who supervise craft persons. Time Limit: 15 minutes (unless otherwise indicated.)

Talent

For Anchor categories only: A segment is an excerpt from a news program (newscast, news special, breaking news, etc.) with the material that doesn't include the entrant edited out. An entry may include up to five segments. Each segment can include material from only ONE news program: think of this as "five segments equals five changes of clothing" rule. Entrants may not cherry-pick short segments from various points throughout the program and edit those together; that would be a montage. It's allowed, but not required, for the co-anchor's and reporters' video to be edited out of a segment. Anchor entries may include examples of studio anchoring, field anchoring, specials, breaking, etc., but NOT reporter packages (if an anchor also does reporter packages, they must enter those in one of the reporter categories.)

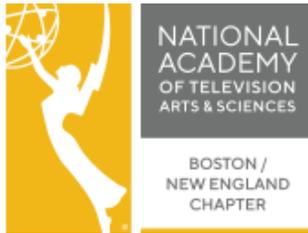
- 55. **Anchor – News**
- 56. **Anchor – Weather**
- 57. **Reporter – Features/Human Interest**
- 58. **Reporter – Daily News**
- 59. **Reporter – Investigative**
- 60. **Reporter – Medical**
- 61. **Reporter – Sports**
- 62. **Commentator/Editorialist**
- 63. **Performer/Narrator**
- 64. **Program Host/Moderator/Correspondent**

65. Live News Producer

Enter a composite not to exceed 30 minutes. Material entered in this category cannot be entered by the same entrant in any News Content categories

Writer *NOTE: Script preferred for all writer categories*

- 66. **News**
- 67. **Short Form Content (under 10 minutes)**
- 68. **Long Form Content (longer than 10 minutes)**



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

Director

- 69. Live or Recorded Live** (PL Track is Preferred)
- 70. Long Form Content** (longer than 10 minutes; Post-Produced)

Editor

- 71. News - Single Shift**
- 72. News - No Production Time Limit**
- 73. Short Form Content** (under 10 minutes)
- 74. Long Form Content** (longer than 10 minutes)

Photographer

- 75. News - Single Shift**
- 76. News - No Production Time Limit**
- 77. Short Form Content** (under 10 minutes)
- 78. Long Form Content** (longer than 10 minutes)

79. Video Essay

For excellence by a single individual telling a single or multi-part story. The video essay creator is the photographer and editor, weaving together elements captured in the field to tell the story without a reporter, narrator or host. Entry may not be entered in any other craft category.

Video Journalist

For excellence by a cross-discipline individual, serving as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. Entry may not be entered in any other craft category.

80. Single Shift

81. No Production Time Limit

Graphic Arts

Entries must contain graphical elements originally created for regional markets. Re-purposed content from national sources is not eligible. Graphics Composites may include more than 5 examples of work, for up to five minutes of entry video, as long as each example is separated by one second of black and there is no other post-production to the entry.

82. Motion Graphics

83. Compositing

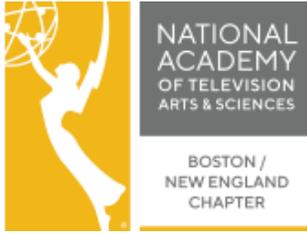
Rotoscoping and Blending visual elements with practical imagery.

NOTE: Entry may include a before and after video to demonstrate the craft that might not be evident by only seeing the final product (ex. Removing a billboard, fixing a dent on a car bumper, adding trees to a landscape.)

84. Art Direction

85. Audio

86. Musical Composition/Arrangement



Paperwork & Payment Deadline, February 19, 2021
Video Upload Deadline, February 24, 2021

ENTRY PRICING & PAYMENT

Annual Chapter Dues:	\$75 per person
Entry Member Prices:	\$85 for first member entrant name, per entry \$60 for each additional member name, per entry
Non-Member Price:	\$200 per name, per entry
Small Market Newscasts:	\$70 for first member entrant name per entry \$50 for each additional member name, per entry
Judging Surcharge:	\$40 for non-compliance of mandatory judging rule

PAYMENTS: Entrants can pay for entries & membership dues online through PayPal (PayPal account not necessary) or by sending a check. Payments can also be made by phone with a MasterCard or Visa only. Failure to pay entry fees in full on or before the deadline will result in disqualification of entry. No refunds issued in the case of disqualification or overpayment.

SUBMITTING YOUR WORK

Emmy® Express is our online entry system. Visit our website to get started, newenglandemmy.org

Your membership **must** be active and paid to receive the entry fee discount. Check the status of your membership [now!](#)

You must complete the written portion of the entry process **BEFORE** you can upload video.

To change the category or delete a submission please contact the [office](#).