



REGIONAL EMMY® INFORMATION & USAGE RIGHTS

Use of Regional Emmy® Name and Statuette in Advertising and Publicity

AWARD OWNERSHIP: Regional Emmy® Awards are presented to individuals, not to their employers. It is the individual entrant's achievement that is being judged and recognized. Ownership of the Regional Emmy® statuette is retained by the individuals and The National Academy of Television Arts & Sciences, even if an employer pays entry fees.

Recipients may not sell or give the statuette to anyone. The Regional Emmy® Award Statuette is the copyrighted and registered trademarked property of NATAS! If a recipient or the recipient's heir or successor in interest proposes to sell or otherwise dispose of the Regional Emmy® statue(ette), such persons shall be obligated to return the statue(ette) to NATAS which will retain the same in storage in memory of the recipient.

PROMOTION: All publicity, advertising or any written reference undertaken by stations, nominees and award recipients to the Emmy® Awards, must clearly state that the awarded achievement is for a **Regional Emmy® Award**. The word "**Regional**" **must** appear in these instances. *i.e. "Regional Emmy® Recipient for Outstanding Newscast".*

The recipient of a nomination or a Regional Emmy® Award or station/company may refer in advertising and publicity to the fact that they have been honored **only** for **one year** after the recognition was bestowed. They may use a replica of the Regional Emmy® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette **cannot** specifically advertise they are an Emmy® award recipient. They can only state they worked on the recognized program.

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Correct: I received a Boston/New England Regional Emmy® Award for Outstanding... – (category title)

Incorrect: I won an Emmy® for Best... (category)