



**National Academy of Television Arts & Sciences**  
**Boston/New England Chapter**  
**Honors WCVB Channel 5 Alumnus Bill**  
**Fine with the 2023 *Governors' Award***

**BOSTON, MA** – (May 17, 2023) - [The National Academy of Television Arts and Sciences \(NATAS\) Boston/New England Chapter](#) is delighted to announce that **Bill Fine**, retired President and General Manager of WCVB Channel 5, will receive the chapter's 2023 *Governors' Award*.

Fine will be honored in person at this year's New England Emmy® Awards Gala on Saturday, June 10 at the Boston Marriott Copley Hotel.

The prestigious *Governors' Award* is given to individuals, organizations, or companies with ties to the New England region in recognition of achievements which do not fall within the structure of the Chapter's regular awards. Historically, the *Governors' Award* is for truly outstanding and unique accomplishments or for achievements of some duration and durability. For this award, an Emmy® statuette is given. [Past chapter honorees](#) include *John King, Leonard Nimoy, Vin Di Bona, Rex Trailer, Natalie Jacobson, S. James Coppersmith, Harvey Leonard, Anthony LaCamera, David Muir, Carroll Spinney, and Julia Child.*

"This award is particularly special to the chapter," said Kathryn Shehade, President of NATAS Boston/New England Chapter. "Bill's comprehensive knowledge of local broadcasting, service to the broadcasting and local communities, and his excellence in leading journalism organizations has been a source of pride for our community for generations. It is our honor to recognize Bill's achievements and include him as a distinguished recipient of the *Governors' Award*."

Fine spent his 43-year career in local broadcasting, most recently retiring from his hometown station and Hearst Television flagship, WCVB Channel 5.

Fine was the fourth president and General Manager of WCVB. He began at the station in 1982 and was appointed to the position of GM upon returning in 2005 where

for fifteen years, Fine oversaw the top-rated station in Boston, in addition to the station's digital station MeTV Boston, and its other platforms including wcvb.com and WCVB mobile. Fine spent the time in between his tours at WCVB as President and General Manager of WBAL-TV, Baltimore's #1 station and NBC affiliate, from 1998-2005. He began his career as Sports Anchor and Director of WPTZ -TV in Burlington, VT.

"I am humbled and extremely grateful to receive the New England NATAS Governors' award for lifetime achievement," said Fine. "Although a personal honor, this award is really a testament to the incredible culture and team at WCVB, for over 50 years, and the total dedication we all shared to serving our community. Throughout my career, I have been privileged to work with so many talented individuals and grateful for the opportunities presented, all of which were augmented by the support of my colleagues, family, and friends."

Under Fine's leadership, WCVB was routinely honored by the industry's most prestigious organizations with their coveted national, regional and local awards. The station captured the regional Edward R. Murrow Award for 'Overall Excellence' nine out of his last eleven years, with National Murrow 'Overall Excellence' wins in 2014 and 2012. WCVB also captured numerous National Headliner Awards including for 'Best Newscast' in the country four out of five consecutive years, won the New England Emmy for 'Best Newscast' nine of Fine's last eleven years, and was recognized as 'Station of the Year' for six years in a row by the Massachusetts Broadcasters Association. In addition, WCVB has won six Gabriel Awards as the 'Nation's Best Television Station' making it the most decorated local news institution in America.

During Fine's tenure and in the wake of the 2013 attack on the Boston Marathon, WCVB was presented with a prestigious Service to America Award in 2014 by the National Association of Broadcasters Education Foundation for its exemplary efforts to serve the Boston community.

In the Boston community, Fine served on many boards and leadership councils including the board of the Greater Boston Chamber of Commerce, Home Base Leadership Council, Executive Council of the Catholic Schools Foundation Inner City Scholarship Fund, The United Way of Massachusetts Bay, and the Dean's Advisory Board of Boston University's College of Communication. Among the many other civic and charitable boards he has served on: The Johns Hopkins Hospital Board of Visitors, and the Board of Directors of the 2012 Washington/Baltimore Olympic Committee.

In the broadcasting industry, Fine held leadership positions on the boards of several national broadcasting and entertainment industry leadership organizations. He is a

past Chairman of the national Television Bureau of Advertising's (TVB) Board of Directors, and past Chairman and executive board member of the Massachusetts Broadcasters Association. Fine previously served eight years on the ABC Television Affiliates Association Board of Governors Executive Committee as the Entertainment and Programming Chair and Vice Chair of the Board; and was past Chair of the TVB's Sales Advisory Committee and the Maryland/DC/Delaware Broadcasters Association.

He was the 2020 recipient of the inaugural TVB (Television Bureau of Advertising) Excellence Award Career Achievement and won the New England EMMY for Commentator/Editorialist. Fine was named 2016 Broadcaster of the Year by the Massachusetts Broadcasters Association (MBA), the organization's highest honor. In 2013, he was named 'General Manager of the Year' (top 25 markets) by Broadcasting & Cable Magazine and was named to the Boston Business Journal's inaugural 'Power 50' list of most influential Bostonians. At WBAL-TV, Fine was honored as Baltimore's Best CEO in 2000 (Baltimore Magazine).

Fine is a Massachusetts native and summa cum laude graduate of Boston University's College of Communication, earning a Bachelor of Science in broadcasting and film. He resides in the Boston area with his wife Gail and considers himself very fortunate that his three children and their families are also Bostonians.

The Emmy® Awards gala, sponsored in part by Subaru of New England, takes place on Saturday, June 10 at the Boston Marriott Copley Hotel. The cocktail reception begins at 5:00pm, with award presentations at 7:00pm. The night draws hundreds of television industry professionals within the Boston/New England market.

*NATAS Boston/New England Chapter is dedicated to the advancement of the arts and sciences of television, the fostering of creative leadership in the television industry, and the encouragement of excellence in artistic, educational, cultural and technical progress.*

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